



1315 SIXTH STREET N.W.

ROCHESTER, MINN. 55901

TELEPHONE 507/288-8233

PRESS RELEASE

Good Morning!

September 29, 1981

I am Stephen R. Barlow, representing Barlow Foods.

In July of 1969, seven days after Neill Armstrong landed on the moon, a 25,000 square foot Barlow Foods supermarket was built on its present site. Our concept of offering convenience, quality, variety, personalized service, and low prices was well received by the Rochester community and we quickly outgrew the facility. To satisfy our customers, we needed to expand, and the store grew to 40,000 square feet in 1976.

After 12 years and one remodel, our concept of supermarketing continues to be well received in spite of changing economic conditions and new competition, and we have again outgrown our facility. This is what I wish to speak about today.

Barlow foods plans to spend another three million dollars in the city of Rochester. We expect to provide for our customers, and I'll explain each in detail:

- (1) A 46,590 square foot shopping center
- (2) A new concept in a 256 seat restaurant, and
- (3) A completely renovated supermarket

The shopping center, which will be called Barlow Plaza, will be adjacent to our existing supermarket and contain our new 8,000 square foot restaurant, 4,500 square feet of bakery production, a 12,000 square foot drug store, a 3,600 square foot liquor store, and up to six other stores, which are not yet rented.

Barlow Plaza was designed by Christopher W. Colby, a local architect, and will be built by Weis Builders, Inc., a local construction firm. The shopping center should be open by June 1, 1982, as we plan to begin immediate construction.

The new restaurant, named Barlow's Garden Restaurant, will incorporate the concepts that contributed to the success of the supermarket. We plan to offer high quality food at low prices. A quality, cafeteria concept will allow for convenience, and it will be large enough to offer quite a variety.

The existing supermarket will be completely remodeled and upgraded to a level at the forefront of the industry. We feel that our customers expect us to lead the industry, and we plan to fulfill this obligation. The selling area of the supermarket will be expanded by about 20%, enabling us to offer even more variety to our customers. The store will begin remodeling in February or March, and should be completed in September, 1982.

At this time, I would like to officially welcome Paul R. Allen, President, Weber & Judd Company, Inc. who will operate the drug store, and Raymond A. Brown, President, Brown's Liquor, who will operate the liquor store. Both are successful local merchants, and I look forward to working with them.

Thank you.

(2) A new concept in a 2,500 seat restaurant, and

(3) A completely remodeled supermarket.

The shopping center, which will be called Barlow Plaza, will be adjacent to our existing supermarket and contain our new 8,000 square foot restaurant, 4,500 square feet of bakery production, a 12,000 square foot drug store, a 3,600 square foot liquor store, and up to six other stores, which are not yet rented.